Early Spring 2014

The seal

the magazine for success in the garden

PROVEN BEAUTY

WHAT YOU'LL SEE IN THIS ISSUE

PAGE 4 See all the things we love for spring





PAGE 6 See how to refresh your outdoor space

PAGE 8 See how plants create comfort







PAGE 10 See insplring landscape ideas

PAGE 12 See how your sense of style translates to the garden



Front cover: SUPERBELLS® Pomegranate Punch *Calibrachoa hybrid*, 'Sweet Caroline Light Green' *Ipomoea batatas*, and COLORBLAZE® ROYAL GLISSADE™ *Solenostemon scutellarioides*

WHAT YOU'LL LEARN FROM THIS ISSUE

PAGE 16 Learn about the new Proven Winners annuals





PAGE 20 D-I-Y: Learn how to make your own Garden Caddy

PAGE 21 D-I-Y: Learn how to make a festive String Egg Wreath





PAGE 22 Learn about the many wonders of Chamomile

PAGE 23 Learn why other gardeners like you love Proven Winners



THINGS WE LOVE for spring!













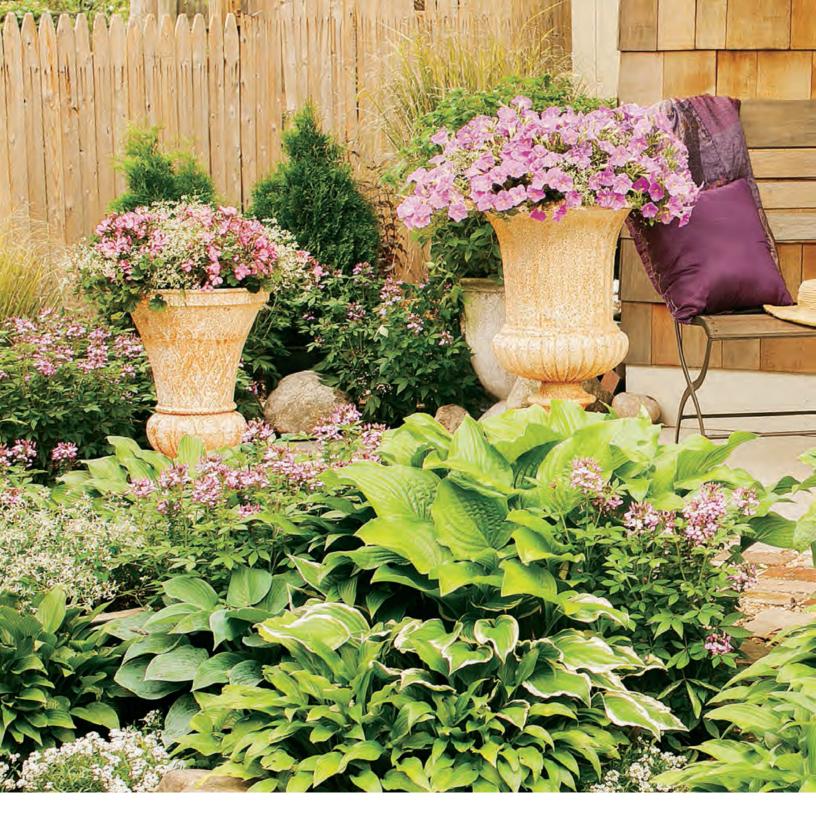




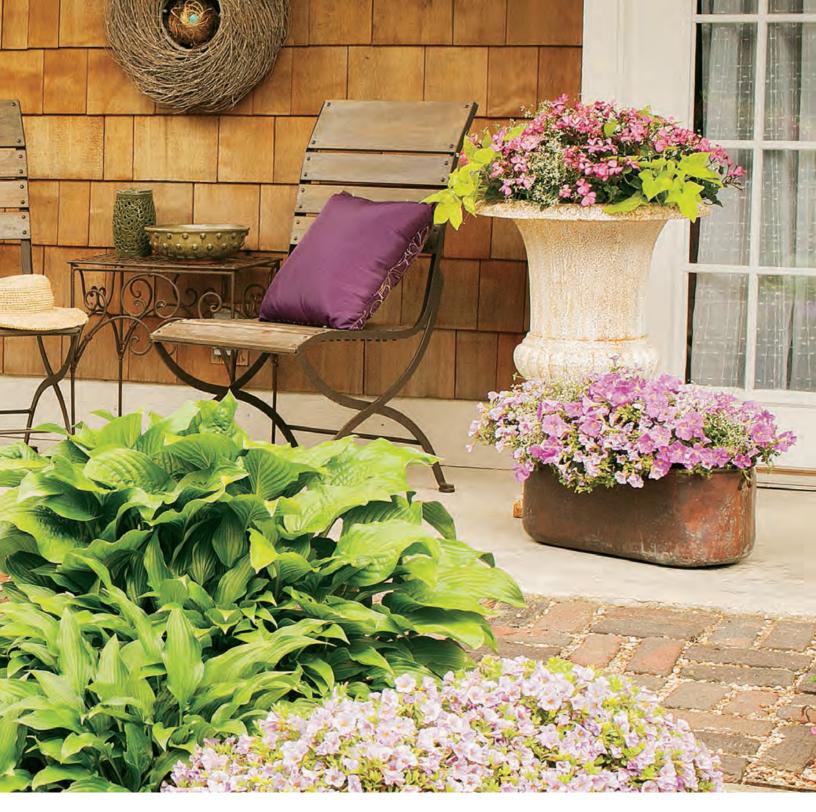




- 1. Make pots from extra paper with this eco-friendly seedling pot maker.
- 2. Mark perfect rows while planting seeds.
- **3.** Use a metal ice scoop as a potting soil scoop.
- 4. These all-weather concrete containers will stand up to whatever spring brings.
- 5. Use these to grow seedlings or use to plant an indoor herb garden.
- 6. These handmade wood markers will come in handy when planting.
- 7. Pair vintage tins with paperwhite bulbs indoors while you wait to get outdoors.
- 8. This soil thermometer can be used to determine whether or not the soil is warm enough for sensitive plants.
- 9. Slate, re-writable markers will help you remember what you planted.
- **10.** Use this water-proof notebook this spring to plan and keep track of everything you plant.



Perfect Pairings



Do you have a bed of perennials you love, but you're looking to refresh the look this spring? Pairing foundation plants, like perennials and shrubs, with annuals can provide design inspiration and give your garden space a facelift for the season. Here, pink and white annuals from Proven Winners are planted in the landscape and containers to add both color and varied foliage interest to the established hosta plantings.

Above in containers: SUPERBELLS® Miss Lilac *Calibrachoa hybrid*, DIAMOND FROST® *Euphorbia graminea*, TIMELESS[™] Pink *Pelargonium*, SUPERTUNIA® 'Lavender Skies' *Petunia hybrid*, and 'Sweet Caroline Light Green' *Ipomoea batatas* In the landscape: SEÑORITA ROSALITA® *Cleome hybrid*, DIAMOND FROST® *Euphorbia graminea*, and SNOW PRINCESS® *Lobularia hybrid*







Inviting Space

Spring is an invitation – a time to plant flowers that make your outdoor space not only beautiful but comfortable, too.

Large containers that anchor the space around a bench or chair make a relaxing spot for conversation and calm. A smaller container on the tabletop says welcome to your dinner guests. And a windowbox of bright bloomers inspires your inner artist.

Make your space inviting, calming, and comfortable by adding colorful, fragrant plants. And make it your own with choices that reflect your style and your interests.

Top: SUPERBELLS® Miss Lilac *Calibrachoa hybrid*, DIAMOND FROST® *Euphorbia graminea*, TIMELESS[™] Pink *Pelargonium*, SUPERTUNIA® 'Lavender Skies' *Petunia hybrid*, and 'Sweet Caroline Light Green' *Ipomoea batatas*

> Bottom: ILLUSION® Emerald Lace *Ipomoea batatas*, LUSCIOUS® Lemonade *Lantana hybrid*, DAISY MAY® *Leucanthemum superbum*, and COLORBLAZE® LifeLime Coleus



 Top left:
 BOLDLY® Burgundy and Dark Red Pelargonium

 Middle right:
 DIAMOND FROST® Euphorbia graminea, SUPERTUNIA® Royal Velvet Petunia hybrid, and SUPERBENA® Large Lilac Blue Verbena hybrid

 Bottom:
 SOPRANO® Light Purple Osteospermum hybrid



Above: 'Seducer' Hosta, CITYLINE® Paris Hydrangea macrophylla, LET'S DANCE® Moonlight Hydrangea macrophylla, 'Banana Cream' Leucanthemum superbum, GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum, GRACEFUL GRASSES® Fiber Optic Grass Scirpus cernuus, 'Sweet Lullaby' Veronica, and MY MONET® Weigela florida

Opposite: CITYLINE® Rio *Hydrangea macrophylla*, 'Banana Cream' *Leucanthemum superbum*, and 'Sweet Lullaby' *Veronica* **Garden Location:** Proven Winners® Display Garden, Zeeland, Michigan



E S C A P E

While you might like to choose different plants for your containers every year, you might prefer some permanency for your landscape. Perennials and shrubs from Proven Winners are a great choice because they deliver lots of color, texture, and height to the garden. You can count on them to return year after year, which makes them as valuable as they are beautiful. Plant them where they'll have room to grow and fill in with other new perennials and shrubs over the years. Adding in annuals can refresh your look throughout the season, too.

CONTAINER STYLE



Love Your Chevron Scarf and Red Coat?

The same bold, bright looks that hang in your closet can translate into great hanging baskets in your garden. Let your style in fashion spill over onto your patio by adding fabrics and accessories that match the looks, and the colors, you love best. Be fashion forward – and flower forward, too – with dramatic designs and beautiful blooms from Proven Winners.



Opposite: SUPERBELLS® Pomegranate Punch and Coralberry Punch *Calibrachoa hybrids,* DIAMOND FROST® *Euphorbia graminea,* GRACEFUL GRASSES® 'Fireworks' *Pennisetum,* and COLORBLAZE® Kingswood Torch *Solenostemon* (Coleus)









CONTAINER STYLE



Prefer the Classic Silhouette?

If you're a fan of classic elegance, your garden provides the perfect place to express that style. Subtle colors, sleek lines, and modern architectural elements can extend from the inside of your home to the outside, offering a gracious and warm welcome for every visitor. It's a simple but sophisticated look that says "You're Home."



Opposite in containers: SUPERBELLS® Cherry Star *Calibrachoa hybrid*, SUPERTUNIA® Watermelon Charm and White *Petunia hybrids*, GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, WHIRLWIND® White *Scaevola hybrid*, and Silver Shield *Plectranthus* Opposite in landscape: GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, SUPERTUNIA® Vista Silverberry *Petunia hybrid*, HOME RUN® *Rosa x*, and QUICK FIRE® *Hydrangea paniculata*

What's New?

Exceptional Introductions for 2014 from Proven Winners

When you visit your garden center this spring, you'll find some beautiful new Proven Winners varieties to add to your cart. The annual flowering plants are introduced here. You can learn more about these plants as well as our new shrub and perennial introductions for 2014 by visiting the Proven Winners **website**.

SUREFIRE[™] Red and SUREFIRE[™] Rose *Begonia benariensis*

• Full Sun to Full Shade 12-24" This begonia has everything: beauty, height, and versatility. It can grow in any spot in your garden – in blazing sun, full shade, containers, and the landscape. And it grows tall, too. Surefire Rose boasts beautiful rose-pink blooms that contrast with foliage that appears more bronze in full sun or a deep reddish green in full shade. Surefire Red is a scarlet beauty with strong green foliage. This begonia is a perfect replacement for impatiens in the landscape.

> SUREFIRE[™] Red Begonia benariensis

NEW

GRACEFUL GRASSES® 'Fireworks' Pennisetum NEW

SUREFIRE[™] Rose *Begonia benariensis*

NEV

BOLDLY® *Pelargonium* O Full Sun 10-12" Boldly varieties are perfect for large landscapes and work well in containers, too. The smaller of our two new geraniums, these five varieties have strong color and great heat tolerance. Boldly geraniums are available in 5 colors: Burgundy, Dark Red, Hot plnk, Lavender Rose and Scarlet Fire.

TIMELESS® *Pelargonium* O Full Sun 12-18" This geranium has a more cascading habit than Boldly, which makes it a great choice for containers and hanging baskets. It can take all the heat summer can throw at it, too. Timeless geraniums are available in 5 colors: Deep Red, Lavender, Orange, Pink, and Rose.

SUPERBELLS® Spicy Calibrachoa hybrid

SUPERBELLS® Pomegranate Punch *Calibrachoa hybrid*

SUNDAZE® Blaze Bracteantha bracteata

GRACEFUL GRASSES® 'Fireworks' Pennisetum

NEV

◯ Full Sun 124-30"

If you're looking for a great plant for the center of your large containers, this is it. With unique color and arching plumes, Fireworks makes a statement.

SUPERBELLS® Spicy Calibrachoa hybrid

◯ () Full Sun to Part Shade __6-10"

Plant Spicy and you'll get an evolving color of blooms all growing season. In the heat of summer, the flowers will be more orange and yellow. With cooler weather, you'll see more red, orange, and burgundy tones. This plant spices it up.

SUPERBELLS® Pomegranate Punch Calibrachoa hybrid

○ ● Full Sun to Part Shade [6-10"

NEV

NEW

BOLDLY[™] Dark Red *Pelargonium*

TIMELESS[™] Pink

Pelargonium

There's no other way to describe this plant than WOW! It's two colors in one plant – vermilion red petals with a dark burgundy/black throat. Plus, the small yellow eye adds to its unique coloration.

SUNDAZE® Blaze Bracteantha bracteata O Full Sun 10-14"

Need a plant that can take lots of sun and heat and requires less water? Try Sundaze Blaze. Its color is strong all season and its harvest tones make it a great choice for fall.



ANGELFACE® Wedgwood Blue Improved Angelonia hybrid

◯ Full Sun 12-18"

With spikes of strong color in vivid blue and white, you can't get any more angelic than this. Great in containers and the landscape, too.

WHITE KNIGHT[™] Lobularia hybrid

🔿 🕕 Full Sun to Part Shade [4-6"

There's nothing like globes of fragrant, delicate white blooms to create a garden wonderland. But you don't have to handle it delicately. White Knight grows strong with little care.

SUPERTUNIA® Flamingo *Petunia hybrid* O Full Sun [6-10" Flamingo is the perfect pink petunia with its beautiful color and vigorous growth habit. It can fill a container to overflowing or light up a landscape quickly and completely because it spreads 18-24" in the sun.

SUPERTUNIA® Orchid Charm *Petunia hybrid* O Full Sun [6-10" Our Charm petunias have a small flower that puts on a big show. This pinkishlavender bloomer grows strong all season, performing well in both containers and the landscape, and it has no problem taking high heat and humidity.

SUPERTUNIA® White Improved *Petunia hybrid* O Full Sun 6-10" Spectacular white flowers with faint yellow throats make this plant a stunning addition to containers or the landscape. Supertunias are called that for a reason, and our white version will show you how super they can be.



SUPERBENA® Royale Plum Wine Verbena hybrid

○ () Full Sun to Part Shade [8-14"

Clusters of tiny flowers never looked so regal. The reddish-purple blooms of Plum Wine are beautiful and because Royale is a series that features vigorous, spreading plants, you can count on these blooms to overflow in your container or landscape.

SUPERBENA® Royale Whitecap Verbena hybrid

○ () Full Sun to Part Shade [8-14"

Pure white blooms are a great contrast to the strong green foliage. Like Plum Wine, it's a great spreading plant, too, growing 24-36" wide in full sun.

SUPERBENA® Violet Ice Verbena hybrid

◯ ◯ Full Sun to Part Shade [8-14"

Big, beautiful blooms make Violet Ice a standout in the garden. The soft violet flower clusters bloom large and early. And it's so vigorous, that it will fill a container and an empty space in the landscape in no time.

CATALINA® Grape-O-Licious Torenia hybrid

○ () Full Sun to Part Shade [6-10"

Looking for brilliant color in the shade? Grape-O-Licious delivers it with blooms that boast pure white petals and a dark purple throat. Plus, this plant can take some sun, too, so it's perfect for windowboxes, containers, hanging baskets, and the landscape.

Make It & Take It



Tote your tools, gloves, seeds, ties, stakes, and plants with a garden caddy you make yourself. It's fast, it's easy, and it's inexpensive.

All you need is a big basket (or even a big bucket) and a canvas waist apron with pockets. And there's no need to buy either of them new since your caddy will be doing a lot of dirty work anyway.

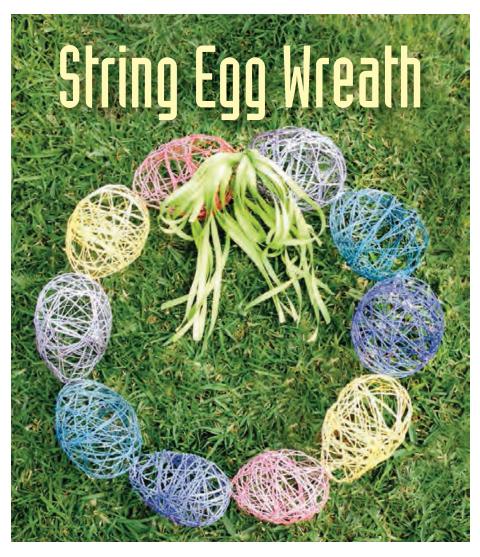
Just secure the apron to the basket by first tying it to the handle and then wrapping the apron ties through the basket weave several times. Fill your caddy with gardening necessities, so you have everything you need to dig in the dirt.

And when planting season turns to harvesting season, your caddy will make it easy to tote cut flowers or fresh vegetables from the garden.

BASKET SOURCE

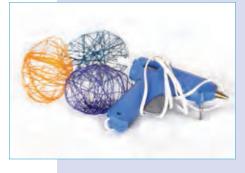


LITTLE HANDS * BIG IDEAS









Help children bring the joy of spring to the front door with this welcoming wreath of pastel eggs. This project is beautiful but it can also be a little messy, so be sure you cover your work area with newspaper before starting and be sure there is adult supervision from beginning to end.

Here's what you need:

20 skeins of embroidery floss in pastel colors Stiffy Fabric Stiffener Glue gun and glue sticks Pastel bow Water balloons

Blow up your water balloons and tie them very tightly. Pour fabric stiffener into a small bowl. Unwrap and unwind the floss and slowly feed the floss into the fabric stiffner in loops so that it comes out untangled. Wrap a complete skein of wet floss around one water balloon, using your fingers to remove extra stiffener solution. Place on wax paper to dry, turning each egg once after several hours. For best results let them dry overnight. Pop each balloon but first gently push the balloon away from the dried floss to avoid collapse. Turn a large bowl upside down and place your eggs in a pattern around the outer edge of the bowl so you have a wreath shape. Remove one egg from the circle at a time and dot it with hot glue on each end before putting back in place. Hot glue a bow in place and you're done!



The Feel of Chamomile

The soothing properties of chamomile make it a plant with plenty of purposes both inside the body and outside it. Egyptian chamomile, for instance, has an exceptionally high concentration of essential oils, making it a perfect moisturizing ingredient for cosmetics and lotions. The plant's anti-inflammatory and antiseptic properties also sooth and calm irritated skin. In addition, chamomile is a natural ingredient used to lighten hair.

As an herbal remedy, chamomile tea, for instance, is known to have a calming effect internally as well. Plus, it is believed to aid in digestion.

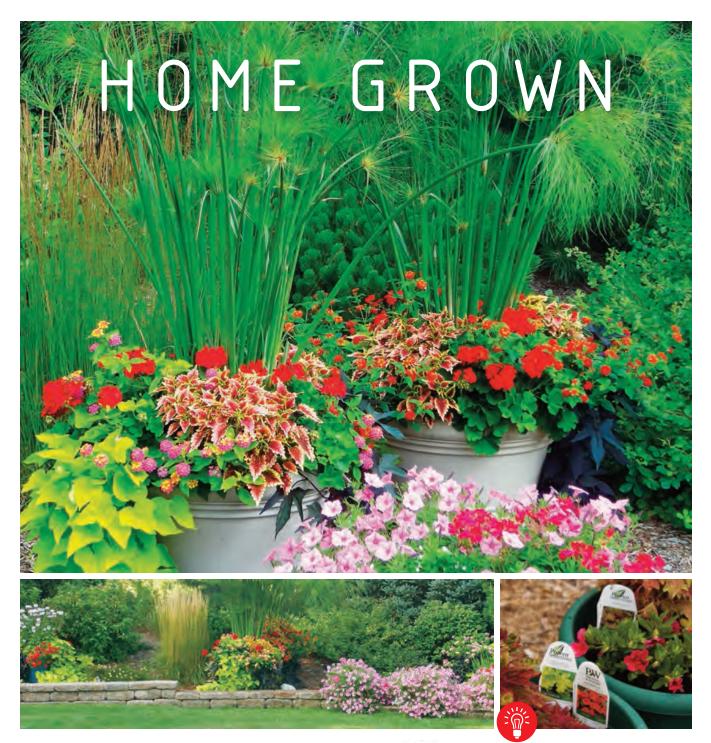
Pregnant and nursing mothers should not use chamomile, nor should those allergic to ragweed.



CHAMOMILE AS A SUPPLEMENT

WHERE TO ORDER

The information provided here is for educational purposes only. It has not been evaluated by the Food and Drug Administration and is not intended to cure, treat, prevent, or diagnose any disease or condition.



This home grown landscape is just part of the Proven Winners garden created by Margaret Barnes of Franklin, Wisconsin. With more than 90 containers in her landscape, Margaret can't spend a lot of time tending to each of them. "I don't buy any annuals other than those in the white container from Proven Winners. I don't want to waste time on plants I can't count on. My neighbors think my garden is magic, but it's Proven Winners."



MARGARET SUGGESTS TAKING PHOTOS OF THE TAGS WITH THE PLANTED CONTAINER SO THAT YOU HAVE A HISTORY OF WHAT COMBINATIONS WORK WELL IN YOUR SPECIFIC CONDITIONS AND WHAT CAN BE IMPROVED ON FOR NEXT YEAR.

In landscape and insets: SUPERBELLS® Dreamsicle *Calibrachoa hybrid*, Black Pearl *Capsicum* (Pepper), SEÑORITA BLANCA® *Cleome hybrid*, GRACEFUL GRASSES® KING TUT® *Cyperus papyrus*, Blackie and Margarita *Ipomoea batatas*, LUSCIOUS® CITRUS BLEND[™] *Lantana camara*, PATRIOT[™] PILLAR[™] Deen Day Smith *Lantana camara*, SUPERSTITION[™] *Lysimachia congestiflora*, BOLDLY[™] Hot Pink and Scarlet Fire *Pelargonium* (Geranium), SUPERTUNIA® Vista BUBBLEGUM[™] *Petunia hybrid*, 'Golden Delicious' *Salvia elegans*, El Brighto *Solenostemon* (Coleus), SNOWSTORM® GIANT SNOWFLAKE® *Sutera cordata*, and TUKANA® Scarlet and Scarlet Star *Verbena hybrids* Celebrate the beauty of flowers while you surround yourself with the rich history of Mackinac Island and The Grand Hotel. Listen, learn and relax.

Join us for a multi-day, hands-on learning experience at one of the most wonderful settings in the country.

Sunday, August 24th - Tuesday, August 26th, 2014

HENRIN WATER SOLUBLE PLANT FM

MACKINAC ISLAND Presented by PROVEN WINNERS®

GRAND

SHOW

POTTING SOI

Feeds Plants Up to 6 Mos

GARDEN

Click here for full details

What makes this soil great? It's grower-grade peat moss, composted bark, and other ingredients that ensure the right growing environment for our plants. **PROVEN WINNERS PREMIUM CONTINUOUS**

PROVEN WINNERS PREMIUM ALL PURPOSE POTTING SOIL

RELEASE PLANT FOOD

Mix this plant food into your containers to give them a head start on establishing roots and generating blooms.

PROVEN WINNERS PREMIUM WATER SOLUBLE PLANT FOOD

Water every two weeks with our water soluble fertilizer and you'll enjoy healthy plants from spring through fall.



